



Station Order Revised Cardin for Senate 2012

Market: Baltimore

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

11606

Contact: Jennifer Haigley
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Direct:

WBFF-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
WBFF 6a News	EM	M-F	\$325.00		1		1				2
6:00 AM 7:00 AM		30	\$650.00								
85% PE at LUR Per WBFF, Move to L2											
WBFF 7a News	EM	M-F	\$350.00	1		1	1	1			4
7:00 AM 8:00 AM		30	\$1,400.00								
85% PE at LUR Per WBFF, Move to L2											
WBFF 8a News	EM	M-F	\$275.00	1	1			1			3
8:00 AM 9:00 AM		30	\$825.00								
85% PE at LUR Per WBFF, Move to L2											
Judge Judy	EF	M-F	\$250.00	1			1				2
4:00 PM 4:30 PM		30	\$500.00								
Judge Judy	EF	M-F	\$250.00	1	1	1		1			4
4:30 PM 5:00 PM		30	\$1,000.00								
WBFF 5p News	EN	M-F	\$300.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$1,500.00								
85% PE at LUR Per WBFF, Move to L2											
WBFF 5:30p News	EN	M-F	\$300.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$1,500.00								
85% PE at LUR Per WBFF, Move to L2											
Family Feud	PA	M-F	\$225.00					1			1
6:30 PM 7:00 PM		30	\$225.00								
Jeopardy	PA	M-F	\$700.00		1		1				2
7:00 PM 7:30 PM		30	\$1,400.00								
90% PE at LUR Per WBFF, Move to L2											
Wheel of Fortune	PA	M-F	\$700.00	1		1		1			3
7:30 PM 8:00 PM		30	\$2,100.00								
90% PE at LUR Per WBFF, Move to L2											
X Factor	PT	W	\$3,500.00			1					1
8:00 PM 10:00 PM		30	\$3,500.00								
90% PE at LUR Per WBAL, Move to C3											
WBFF 10p News	LN	M-F	\$950.00		2	2					4
10:00 PM 11:00 PM		30	\$3,800.00								
90% PE at LUR Per WBFF, Move to L2											

Rachael Beale

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				Oct	Oct	Oct	Oct	Oct	Oct	Oct	
				15	16	17	18	19	20	21	
WBFF 11p News	LN	M-F	\$400.00		1	1					2
11:00 PM 11:35 PM		30	\$800.00								
90% PE at LUR Per WBFF, Move to L2											
Station Gross Totals			\$19,200.00	7	9	9	6	7			38

Rachael Beale

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